



## JEREMY HOUGHTON

### PRESS RELEASE

#### Time to Paint - Land Rover BAR announce Artist-in-Residence

December 2015, London

British artist, **Jeremy Houghton**, who lives and works where he was born in the Cotswold village of Broadway, has been announced as the official artist in residence of **Land Rover Ben Ainslie Racing (BAR)**. A specialist in sport and flight, Houghton was previously an official **BT Olympic Artist** for London 2012, and has spent time as artist in residence at Highgrove for **HRH the Prince of Wales**, and at Windsor Castle for **HM the Queen**.

Houghton has become one of the most collectable UK artists of his generation, and has been exhibited throughout Europe, the USA, India and South Africa – where he has also spent time teaching. His interest in the **America's Cup** grew out of his work at the Olympics as he explained:

"My background is as a sporting artist and when I paint I work with movement, light, time and space. I did a lot of work around the 2012 Olympics and spent time in Weymouth where the sailing events were held - the light, the spray, the movement and the speed mean the artistic possibilities of sailing are endless."



Jeremy with Land Rover BAR Team Principal and Skipper Ben Ainslie (c) Harry KH  
Jeremy Houghton's 'Graceful' - Classic Yacht at Cowes

"When I heard Ben Ainslie was putting together a team for the America's Cup it was very much at the top of my list of projects. The America's Cup is so exciting and the sailing is immense."

He will spend one week per month at the team's home in Portsmouth through to the America's Cup in Bermuda in 2017, attending at least one of the Louis Vuitton America's Cup World Series events.

"I think life off the boat is just as important as life on the boat. There's a massive team backing up the five guys on the boat and it takes a lot of blood, sweat, tears, perseverance and hard work to get them to the final. I really want to make sure I represent the people who design and build the boats, as well as those who sail them," added Houghton.

The paintings will also be used to help raise money for the team's official charity, the 1851 Trust, through exhibitions and the sale of the works. "I hope that I am in some way able to get young people from lots of



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different backgrounds into sailing and help show them that it can be about design and technology and science as well as the actual act of sailing," said Houghton.

**Jo Grindley**, Land Rover BAR CMO/CCO, "We hope that by bringing Jeremy into the team, to document the journey to bring the Cup home, we will open up both the sport and challenge to a wider audience... With his background specialising in flight, Jeremy makes for the perfect fit and we look forward to starting to share his work next year."

#BringTheCupHome



### NOTE TO EDITORS

About Land Rover BAR

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Ben Ainslie Racing (BAR) was launched on June 10th 2014 in the presence of Her Royal Highness The Duchess of Cambridge. The team was conceived by four times Olympic gold medalist and 34th America's Cup winner, Sir Ben Ainslie, with the long-term aim of challenging for Britain and bringing the America's Cup back home to where it all began in 1851. Ben has developed and will lead a British entry capable of winning the prestigious trophy, something Britain has so far never managed to achieve.

About Jeremy Houghton

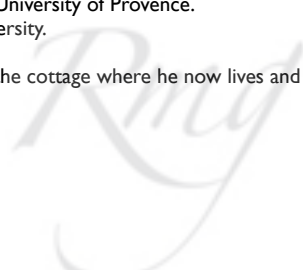
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Houghton, whose passion is painting themes of motion, time and space, feels that Land Rover BAR encapsulates all these high octane subjects. It can even be said that he depicts and conveys these realities almost more convincingly than any amount of photographic detail. With Houghton's work being an ongoing study of speed, horse-power and flight his residency at Land Rover BAR is a perfect setting to capture the spirit of sport and spectacle.

- 2015. Artist in Residence at Goodwood.  
Retrospective at The Ashmolean Museum, Broadway.  
Solo Show. 'Liminal encounters'. Gallery 8 Duke Street, London. Oct 19-24
- 2014. Artist in Residence at Windsor Castle for HM The Queen.  
Solo Show. 10 Year Retrospective. The Ashmolean Museum, Broadway.  
Interview. 'In Conversation with the Master'. University of Cambridge.
- 2013. Tour Artist for the Aston Martin Centenary Tour of Europe.  
Artist in Residence at Highgrove for HRH The Prince of Wales.
- 2012. Official Olympic Artist for London 2012.  
Award. 'Best Sporting Artist'. S.E.A. (Prize: Commission to paint Frankel)  
Solo Show. Mehrangarh Fort, Jodhpur, India. (Opened by HH Maharaja Gaj Singh II)
- 2011. Solo Show. 'In The Pink'. Everard Read Gallery, Johannesburg, RSA.
- 2010. Solo Show. 'Think Pink'. The Saatchi Gallery, London.
- 2009. Commission to paint HM The Queen. (For The Gentlemen at Arms' Quincentenary).
- 2008. Official Artist. London Fashion Week.
- 00-05. Head of Art. International School of Cape Town.
- 98-00. Studied art at The Slade and The University of Provence.
- 92-96. LLB Honours in Law, Exeter University.
- 87-92. Eton College.
- 1974. Born in Broadway, Cotswolds, in the cottage where he now lives and paints.



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